

INNOVATIVE IDEAS FOR OUR COMMUNITY



From the Vendor...

Modular booths can be more closely monitored by health officials since they are stationary. Monforte Dairy employee Ben Szoller explains that they typically operate at farmer's markets around the city, but farmer's markets are seasonal, and the business has never had a real storefront during the winter months. The 'Modular Marketplace' allows vendors such as Monforte Dairy to remain in business and operate all year long.

"This is a place our loyal customers know they can come and find us to buy cheese. We always have a fridge full of cheese here, but on top of that we have the opportunity to do some other stuff as well, like make some grilled cheese sandwiches, soups, stuff like that," Szoller explains further.



From Winter



To Summer

One empty stretch of land, a few modified shipping containers and an entrepreneurial spirit combine to create a successful blueprint for revitalizing your urban neighbourhood.



THE MODULAR MARKETPLACE

Providing an Enhanced Community Experience Through Vendor Kiosk Integration.

Imagine... an urban neighbourhood that encourages social interaction, supports local vendors, farmers and artisans, and increases services. A 'Modular Marketplace' brings the "local store" feel back to communities and Storstac is the premier manufacturer of 'Modular Marketplace' kiosks. Built from recycled steel shipping containers, these kiosks represent an aesthetically pleasing, economical and practical solution.

Benefits

Community Involvement

We believe that in our fast-paced world of instant messages, emails, Twitter and Facebook, people are losing their one-to-one interaction with the members of their own community. Opening up a small area to this type of marketplace draws people out to enjoy their community, their neighbours and the services that these kiosks provide.



Support Local Vendors

In the high-priced real estate market of the GTA, it is almost impossible for small or startup businesses to be successful. The 'Modular Marketplace' allows vendors, farmers and artisans to sell their wares with low overhead.



Even established local retailers who have become fixtures in their community, have been affected by escalating costs and are being forced to close, leaving neighbourhoods without necessary goods and services within walking distance. Our kiosks are an affordable way to bring these familiar faces back.

Storstac Green Initiative



In addition to being responsive, capable and creative, Storstac is also "green". By working with steel ISO shipping containers, we are in step with society's ever-increasing concern for the environment and the need to **REDUCE, REUSE & RECYCLE.**





2009



2011

Scadding Court Marketplace Model

"There's a street food revolution happening at Dundas and Bathurst outside the Scadding Court Community Centre." THE TORONTO STAR Friday, Aug 12, 2011

The vendor kiosks at Scadding Court, on Dundas at Bathurst, have been up and running since June 2010. They are the perfect model of a successful 'Modular Marketplace'. This test project spearheaded by Scadding Court and Storstac, has helped to create the framework, identify the challenges and perfect the vendor kiosk design. Armed with this experience, Storstac is now the one-stop-shop that can create a fully operational modular marketplace in your community.

Community Feedback

From the beginning, the community has responded with enthusiasm. Here are some comments from local forums such as "BLOGTO.COM"

Ben / June 28, 2011 at 2:20 PM

"I love this idea of a Market Place in downtown Toronto, well done Scadding Court and the City Councillor in Ward 20. We need more of this in the City of Toronto."

Patricia Russell / June 28, 2011 at 2:20 PM

"This is great! I'm glad to see these kiosk container types are being installed in Toronto."

Matthew / June 28, 2011 at 2:31 PM

"I went to the opening event and it was great. I live in the area and it was a pretty grim stretch along Dundas, so this makes the street more lively and appealing."

TP2 / June 28, 2011 at 5:07 PM

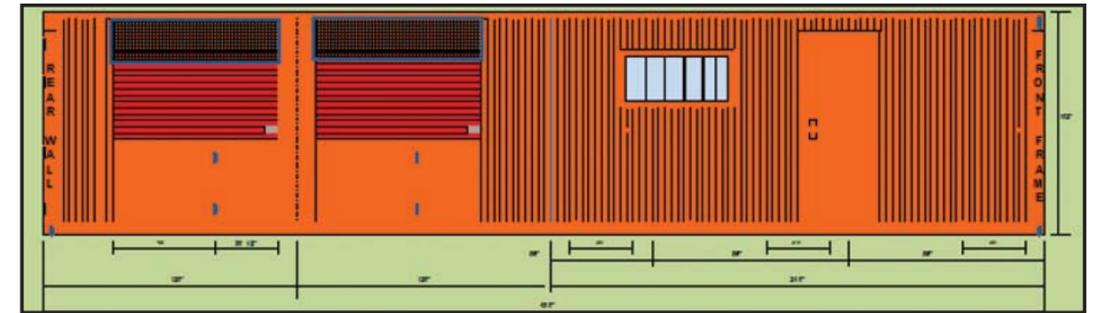
"I had a chance to visit the kiosk containers last week. Those are great. The city should open this low cost business opportunity in many other areas of the city. It will definitely boost the economy. Thanks Scadding Court."

Matt2 / June 28, 2011 at 4:35 PM

"It's an interesting way to revitalize the area and bring in some new shops. With property costs being so high in Toronto, it is a massive impediment to locals who wish to have their own company or create a new opportunity."

The vendors are very friendly and cool, offering new products. It's giving many people an opportunity to changes their careers. It's a great way to create new jobs and a solid attempt to pump some more money into the surrounding neighbourhood, revitalizing the strip between Spadina and Bathurst.

It will be interesting to see the market's progress in a year's time."



CONCEPTUAL DRAWING 40' DUAL COMPARTMENT WITH OFFICE

From Concept to Marketplace

Storstac Vendor Kiosks are custom built from solid steel ISO shipping containers, recycled and modified to suit the vendors needs. The units are equipped with several standard features. All units are portable, fully insulated, fire rated, interior finished with FiberLite® FRP Wall Panels, 100% moisture resistant, USDA and Agriculture Canada approved, large serving windows, awnings, electrical hook up and separate lockable entrances. Optional features include roof skylights, turbine roof ventilation, storm windows, additional serving windows, exterior lights, air conditioning, heating, storage rooms, shelving, Stainless Steel 4 Compartment Sinks, food preparation tables, custom built cabinets, full range of kitchen equipment, exterior graphics, custom interior finishes, custom floorings & custom exterior paint colours.

Quality and security are Storstac's top concerns when building these custom modules. The units will be exposed to the elements and will house a turnover of vendors. They need to be able to be well secured and durable for the safety and practicality of the tenants.

A detailed package of features and options is available upon request.



SCADDING COURT 40' DUAL COMPARTMENT WITH OFFICE